



DATE: August 10, 2026

Response to Questions Received for MTC Brand Refresh and Website Project FY27 RFP

MTC has reviewed all questions submitted in response to the FY27 MTC Brand Refresh, Website, and Hosting Project Request for Proposal (RFP) and has elected to publish the following questions with MTC's responses:

Question: Does the \$50,000 project budget include hosting, maintenance, and ongoing support?

Response: The total Project budget is capped at \$50,000 and must address all required deliverables identified in the RFP. Optional post-launch hosting, maintenance, and support services may be proposed and priced separately.

Question: Will MTC provide website content, or is content development expected as part of the Project?

Response: MTC will provide most of the website content. Respondents should assume limited content refinement and development will be required to support implementation.

Question: How much existing website content should be migrated?

Response: Respondents should assume that the majority of the existing website content will be evaluated for migration. MTC will work with the selected vendor to determine content to be migrated, archived, consolidated, or retired.

Question: Will the grant award database, portfolio directory, and related functional features be developed from existing systems or as part of the website?

Response: The functional features identified in Section 2.2 are intended to be incorporated into the website using the respondent's proposed approach. Existing MTC data will be provided to the selected vendor, where available.

Question: Will MTC require administrative access to the website?

Response: Yes. MTC will require full administrative access to the website upon Project completion.

Question: Is WordPress required?

Response: WordPress is the preferred content management system. Respondents may propose an alternative CMS that they believe better achieves the Project objectives and requirements.

Question: What are MTC's expectations regarding staff training?

Response: Respondents should include training and documentation sufficient to enable designated MTC personnel to administer, maintain, and update the website following implementation.



Question: What accessibility standards should respondents follow?

Response: The website should comply with applicable ADA accessibility requirements. Respondents should describe their proposed approach to accessibility compliance.

Question: Are there specific hosting requirements?

Response: Respondents should propose a hosting solution appropriate for the Project requirements and the MTC organization.

Question: Is ongoing SEO or content marketing included in the Project?

Response: Respondents should include implementation of foundational SEO best practices as part of the website design and development.

Question: Must the grant database, maps, visualizations, and related functionality be custom developed?

Response: Respondents may propose commercially available tools, plugins, or other solutions, provided that non-custom developed solutions satisfy the functional requirements identified in Section 2.2.

Question: Does the brand refresh include strategy or primarily visual identity?

Response: The Project includes the brand refresh and related deliverables identified in the RFP. Respondents should propose an approach that best satisfies the Project objectives.

Question: Are respondents located outside Missouri or outside the United States eligible to submit proposals?

Response: As stated in the RFP, Missouri residency is preferred but is not required.